



2024 CENTCOM COMMANDERS RECEPTION

An Initiative of MEI's Defense and Security Program

Lead Sponsor - \$50,000

Benefits Include:

- Access for 15 guests and a branded lounge in the first row
- 3 Invitations to post-event dinner with speakers
- Logo placement on bars and on select service products at the reception (cocktail napkins, paper products, etc.)
- Opportunity to include branded merchandise and collateral material in the MEI courtyard, MEI art gallery, and in your lounge
- Opportunity to give 3 minute remarks at the podium
- Named as sponsors from the podium by CEO in welcome remarks
- Opportunity to display 8'x4' promotional banner in the event courtyard
- Logo placement and name recognition as lead sponsor on the event website, in digital and printed event promotional material, and in all social media marketing.
- 2 spotlights on all MEI social media handles one in the runup to the event and another in the week following the event (in addition to tags throughout our promotion)
- 2 page advertisement in the program booklet
- Photo opportunity with former CENTCOM Commanders and distinguished speakers
- 45 second graphic or video spot to be played on loop in the main hallway and in the main auditorium from 15:00-16:30 and from 17:30 - 18:30 (at least 33 impressions throughout the reception)

To become a sponsor, please contact:

Courtney Lobel
Chief Development Officer
clobel@mei.edu
202-785-1141 x213

Thomas Halvorsen
Associate Dir., Corporate Relations
thalvorsen@mei.edu
202-785-1141 ext. 203



★★★★★ 2024 CENTCOM COMMANDERS RECEPTION

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Champion - \$30,000

Benefits Include:

- Access for 10 guests and a branded priority lounge
- 2 Invitations to post-event dinner with speakers
- Opportunity to display 6'x2' promotional banner in the MEI courtyard
- 45 second graphic or video spot to be played on loop in the main hallway and in the main auditorium from 15:00-16:30 and from 17:30 - 18:30 (at least 33 impressions throughout the reception)
- Named as sponsors from the podium by CEO in welcome remarks
- Opportunity to include branded merchandise and collateral material in the MEI courtyard, MEI art gallery, and in your lounge
- 1 page advertisement in the program booklet
- Named as sponsors from the podium by CEO in welcome remarks
- 1 spotlights on all MEI social media handles in the runup to the event and a shoutout in a thank you post following the reception (in addition to tags throughout our promotion)
- Logo placement and name recognition on the event website, in select digital and printed event promotional material, and in select social media marketing.

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Supporter - \$10,000

Benefits Include:

- 1 Invitation to post-event dinner with speakers
- Access for 6 guests and a branded highboy table-station with preferred placement
- Named as sponsors from the podium by CEO in welcome remarks
- Half page advertisement in the program booklet
- Opportunity to include branded merchandise and collateral material in the MEI courtyard, MEI art gallery, and at your table
- Shoutout in a thank you post following the reception on all MEI social media handles (in addition to tags throughout our promotion)
- Logo placement and name recognition on the event website, in select digital and printed event promotional material, and in select social media marketing.

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